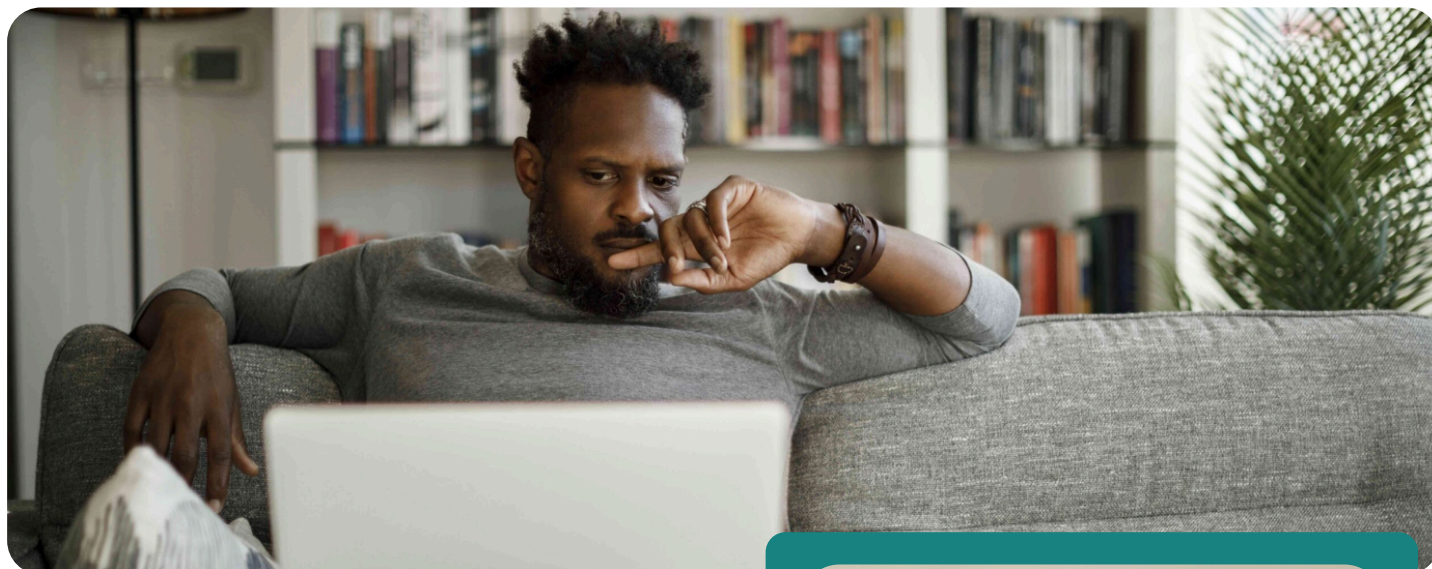
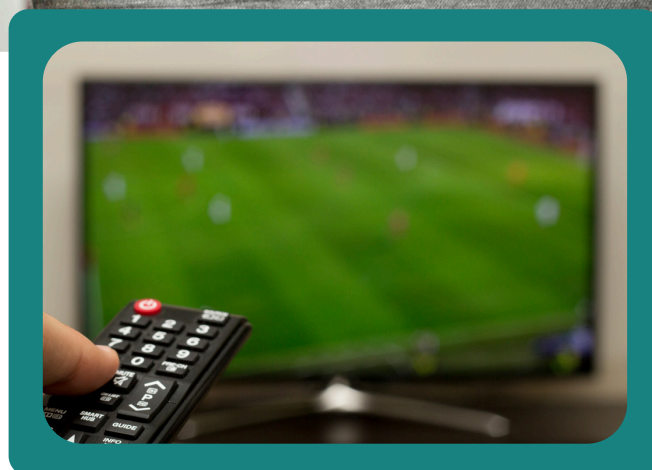


Barb Panel Newsletter:



**A VERY WARM WELCOME TO
THE LATEST EDITION OF THE
BARB PANEL NEWSLETTER.**



With a scorching heatwave at the end of May we hope you were able to stay cool and keep hydrated. I know a lot of us will have been taking refuge in our homes to stay out of the sun. With temperatures now having dropped back to more seasonal levels let's check out what shows kept us entertained as we did our best to cope in the hot weather..



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HIGHLIGHTS FOR SPRING 2026 SO FAR:



Eurovision Song Contest 2026

BBC1 on the 16th May averaged **5.3m** viewers and a 49% share as well as 79% of watching 16-34 year olds. The show peaked at 2120 with 6.2m viewers which to coincide with when the UK entry was on.



Attenborough at 100!

Celebrating his centenary on BBC1 on 8th May, **4.7m** viewers tuned in for David Attenborough's 100 Years on Planet Earth.

OTHER HIGHLIGHTS:

Coverage from TNT Sports of the **Champions League Final** between Paris St Germain and Arsenal was watched by an average **2.2m** viewers and a 24% share, as well as 31% of all Men and 71% of watching Men 16-34.



New Netflix drama **Legends** saw **2.4m** viewers across the first seven days of its first episode.



Series 2 of **Rivals** also began on Disney+ and saw **1.1m** viewers tune in across the first seven days for episode 1.



Barb Establishment Survey

The results are in from the Barb Establishment Survey. It's an interesting time with Data showing that 20.8m UK homes (70.3%) had access to an SVOD (subscription video on demand) service in Q1 2026. This is slightly up from 20.6m UK homes in Q4 2025.

Barb Head of Insight, Douglas Whelpdale said: *"For the first time, more than 70% of UK homes had access to an SVOD service in the first quarter of this year. All services showed modest quarter-on-quarter changes. While The Walt Disney Company UK & Ireland's Disney+ and Netflix ad tiers had quarterly growth of 8.7% and 4.8% to stand at 2.8m and 7.2m homes in turn, they are up 68% and 50% respectively year-on-year".*

We're here to support you

We're always striving to improve your experience on the panel and to help you get the most from your panel membership, we've created a series of short guidance videos. These cover common topics and frequently asked questions. They're a great resource and you can access them any time day or night.

You'll find links to these videos on [this](#) page – they're a great way to quickly resolve issues or better understand how things work.

In addition to this our friendly Panel Admin team are available to provide support by offering clear guidance and responsive assistance. Whether you're experiencing a technical issue or just have a question, the team are here to help you every step of the way. You can contact the team by filling out [this](#) form, or emailing help@barbpanel.com anytime or give us a call on 0800 018967 Monday to Friday 9am – 6pm.



What People Watch

The latest What People Watch video is now available on the Barb YouTube channel. In this edition Douglas Whelpdale discusses Last One Laughing UK.

When the first series of Last One Laughing UK hit our screens last year, Barb looked at what the show did for Prime Video & Amazon MGM Studios in terms of viewing to the service and the impact on competitors.

With series two released in March, in this month's What People Watch Barb investigate whether its impact was similar, as well as looking into a more serious genre - news.

Check out the video [here](#).





We hope you've enjoyed this edition of the online newsletter and found it both informative and engaging. As always, we aim to keep you updated with the latest news and useful information.

We look forward to sharing our next edition with you in July, where we'll bring you more updates, insights, and helpful guidance. Thank you for taking the time to read, and for your continued support.



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