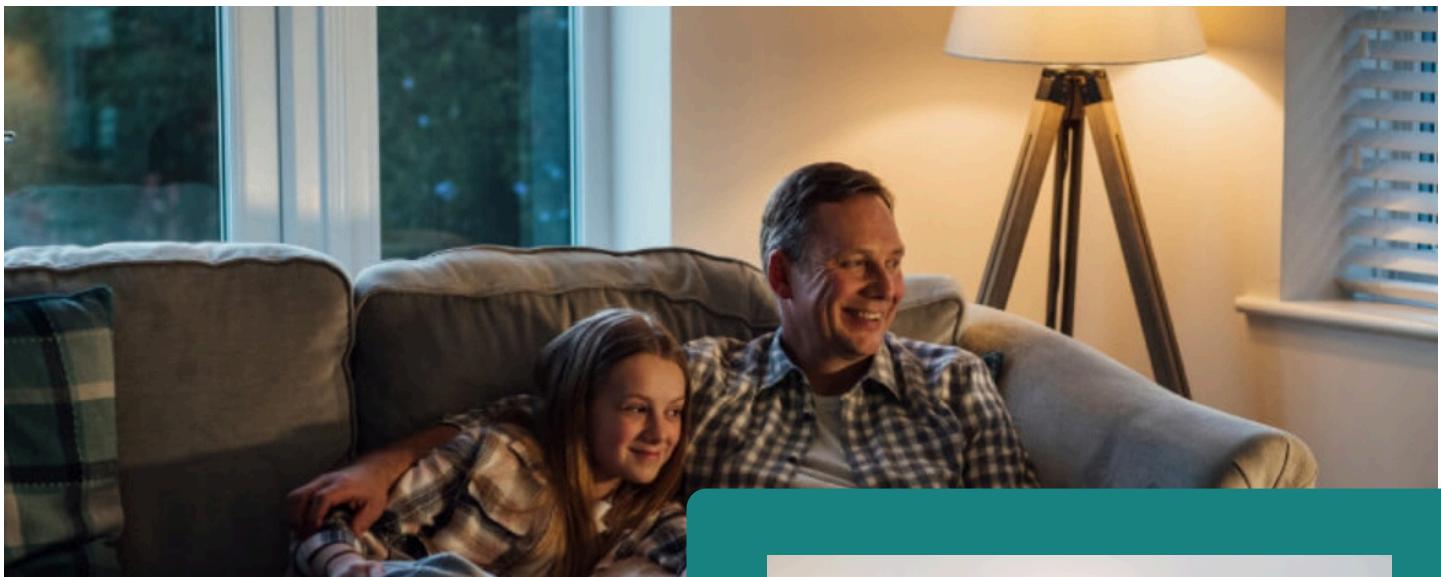


Barb Panel Newsletter:



A VERY WARM WELCOME TO THE LATEST EDITION OF THE BARB PANEL NEWSLETTER.



As the nights begin to close in and the temperature drops many of us have been tempted to snuggle up on the sofa for a cosy night in. We've had some great programmes to keep us entertained, let's take a look at what's been getting people talking..

[Read More](#)

HIGHLIGHTS FROM AUTUMN 2025:



Golf's Ryder Cup was held in New York across the weekend of 26th-28th September, with Europe winning the trophy. The combined Sky Sports Main Event/Sky Sports Golf average between 1900-2300 on Sunday night was 2m viewers, with 22% of all watching Men. **5.6m** people watched some of the live coverage this year, compared to **4.2m** for the 2023 tournament.

Strictly does it!

September means the return of Strictly – following the launch show, the first week of actual competition saw an audience of **7.5m** tune in.



Married At First Sight 2025

Also back on E4 was Married at First Sight UK, the first two shows both picked up almost **2m** viewers, as well as 52% of all watching Women 16-34's



Two programmes from Netflix have recently topped the most watched programme of the week.

The opening episode of season 2 of Wednesday was watched by **4.5m** people across its first seven days of availability, this was surpassed in the week commencing 28th August when The Thursday Murder Club was viewed by almost **6.6m** people in its first seven days.



Wednesday Season 2

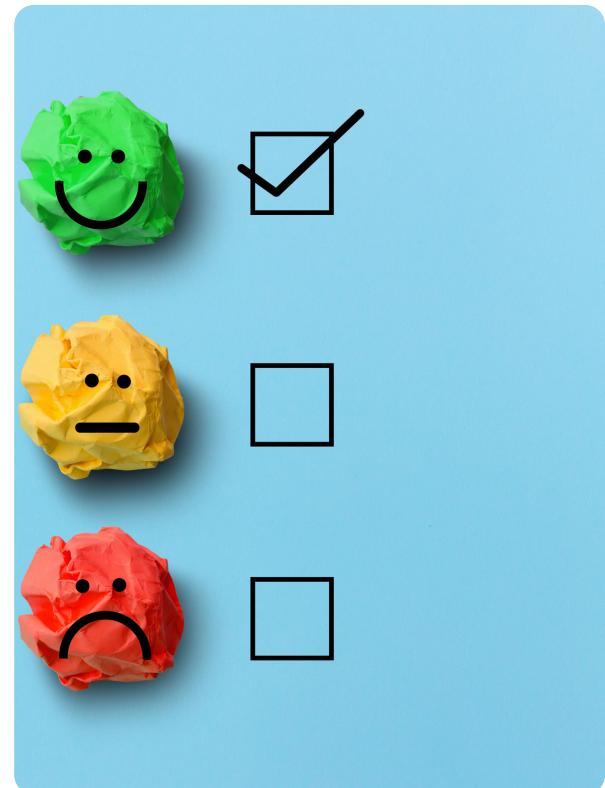
The Thursday Murder Club



SOME OF YOU WILL RECENTLY HAVE COMPLETED THE COINCIDENTAL STUDY. WE REALLY VALUE YOUR FEEDBACK AND THE RESULTS ARE IN.

93% of respondents were satisfied or very satisfied with their overall panel experience which is great to hear! When asked about what could make the experience better/different a third of replies mentioned the rewards scheme, with more frequent Comms and equipment making up the top three.

This feedback really helps us to improve our service and your experience and we take it very seriously. We'll be looking at ways in which we can make improvements going forward so watch this space.



We try to ensure that our equipment works as efficient as possible. To minimise the likelihood of any issues occurring please always keep all meters (People Meter 7 attached to your TVs + Focal Meter attached to your internet router) connected. The meters communicate with our system throughout the day and night. For this reason, they always need to have power.



We've listed a few common issues that can sometimes occur, along with tips on how to fix them.

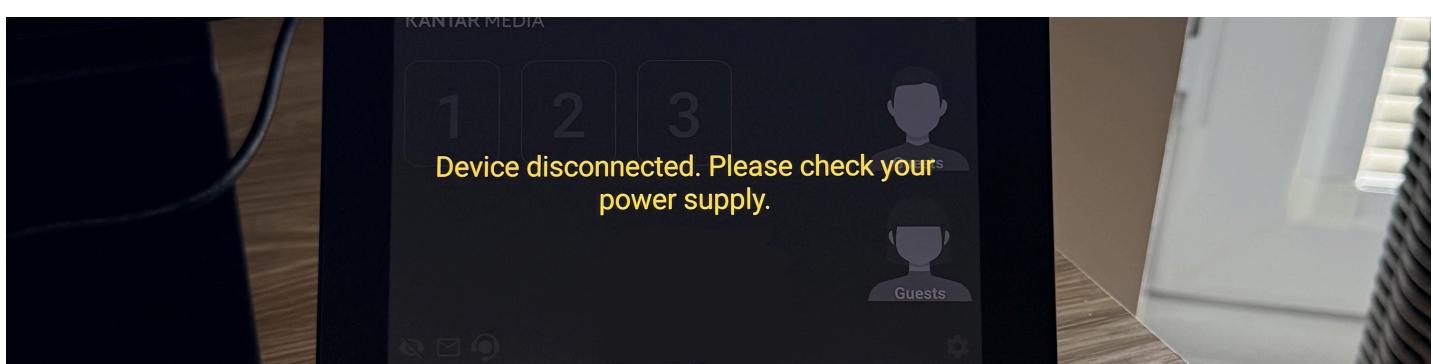
If your meter becomes unresponsive but is still connected to the mains, please press and hold the black power button (on the side nearest the power lead) for about 10 seconds.

If the meter remains unresponsive, a member of our Helpdesk team will get in touch to help resolve the issue.



If your meter becomes unplugged, a message will appear on your screen to let you know. If this happens, please check that the power supply is switched on, connected, and securely plugged in.

If any of the sensors become unplugged, our friendly Helpdesk team will get in touch to help you fix the issue.



We have a dedicated support page with easy-to-follow video guides covering everything from using the PeopleMeter to reconnecting the Focal Meter. You can find it [here](#).

Our team is also available to help with any other questions or issues you may have with the equipment. You can contact us by freephone on 0800 018 9671 (Monday–Friday, 9am–6pm) or email us at help@barbpanel.com.



The latest Barb video is now available to view on YouTube. For October's What People Watch, Doug Whelpdale, Head of Insight at Barb, gives five headlines after reviewing the first seven weeks of viewing data for 200 of the most-watched YouTube channels.

[What People Watch: Is YouTube TV?](#)

THANK YOU!

We hope you've enjoyed this edition of the online newsletter. We look forward to sharing the next one with you at the end of November.

[Read More](#)



 0800 328 3983

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